



LINGUISTIC COMPETENCE IN HEALTH PROMOTION TRAINING

GROUP ACTIVITY – ASSESSING THE INTENDED AUDIENCE

This activity can be used for small groups during the training event, as well as a resource for ongoing work afterward. Instruct audience members to use the following grid to guide discussions of how they will actually plan the training event and related activities. This activity can be conducted in small groups of 5-8, or as a larger group if a specific training effort is being planned.

What do I need to know?	How will I find it out?	What did I learn?	How does it impact content of training?	How does it impact the activities used to train?
General health beliefs				
Specific health beliefs about training topic				

What do I need to know?	How will I find it out?	What did I learn?	How does it impact content of training?	How does it impact the activities used to train?
Trainee knowledge about topic or awareness of health issues				
Factors that motivate behavior change				
Credible sources of information				

What do I need to know?	How will I find it out?	What did I learn?	How does it impact content of training?	How does it impact the activities used to train?
Preferred language for training				
Preferred learning modes				